



## **The CapametriX Usage Policy**

CapametriX (CPX) is a hosted software application belonging to C View Technologies Limited (CVT) registered at 10 Ebborn Square, Reading, RG6 4JT, United Kingdom. CPX collects data that is both personally identifiable and unidentifiable resulting from responders giving their feedback to a series of affirmative statements during self-assessment flows of their organizations.

### **1.0 Use of Information**

Personal information will never be sold, shared, or rented by CVT without prior consent from the individual or client company owner. It should be noted that, because CVT does not control the privacy practices of our customers, we advise that you read and fully understand their privacy policies.

We share aggregated benchmarking information with our partners and clients; this is not linked to any personal information that can identify any individual person or organisation.

#### **1.1 Information gathered via assessment responder screens**

Information is volunteered and subsequently collected through assessment screens that can identify the respondent is used to provide insights and information that allow our clients to create more efficient and effective products and services to their customers. No contact will be made to individual respondents or their organisations unless specific authorization is given.

#### **1.2 Information displayed in dashboards**

Submitted information from individuals and organisations in the form of assessment results is used to generate dashboards that provide insights that enable our clients to create more efficient and effective operational capabilities. No contact will be made to individual respondents unless specifically authorised by that respondent.

### **2.0 Security and Storage of Information Collected**

CVT are committed to maintaining the security of the data we collect and have appropriate security measures in place to protect against loss, misuse or alteration of such information. However, data transmission over the Internet is inherently insecure, and we cannot guarantee the security of data sent over the Internet.

CVT acknowledges and firmly supports and follows the Data Protection Act 2018.

### **3.0 How to change or deactivate your information**

If you would like to change or deactivate the information you have submitted, please send a request to [privacy@cviewtechnologies.com](mailto:privacy@cviewtechnologies.com). We will carry out any request within a reasonable amount of time, unless we are required or authorised by law not to do so.



#### **4.0 Changes to this Privacy Policy**

To fully protect your privacy, we reserve the right to amend this policy at any time, and for any reason. We will post the amended terms on the [CapametriX](#) website as they occur and encourage you to frequently check for updates. This Privacy Policy was last amended on 01-04-2020.

#### **5.0 No Contract or Liability**

Nothing contained in this policy is intended to create a contract or agreement between CVT and any user providing identifiable information in any form, whether visiting this site or any client web site. Jurisdiction for this agreement will be held under English Law and proceedings brought in any court of competent jurisdiction in London. We will take all necessary steps to comply with this privacy policy, however, to the extent permitted by law, nothing in this policy is intended to hold CVT liable for any failure to comply with this policy.

#### **6.0 Sale of CVT or other related organisations**

Please note that if CVT or any of its lines of business is sold or disposed of as a going concern, whether by merger, sale of assets or otherwise, the relevant customer information database could be transferred as part of that transaction and your information accessed by such successor or purchaser.

Questions regarding this policy or the implementation can be directed to [privacy@cviewtechnologies.com](mailto:privacy@cviewtechnologies.com)